

FOR IMMEDIATE RELEASE



## **SubCom Becomes First to Deploy One Million Kilometers of Subsea Cable Systems**

*SubCom 1M-KM event celebrates a legacy of excellence and resiliency  
in the subsea cable industry*

**Newington, NH, USA – May 15, 2025** – [SubCom](#) today recognized a historic organizational milestone: the deployment of more than one million kilometers of subsea cable over the course of its rich history. At a ceremony held at SubCom's campus in Newington, CEO David Coughlan accepted a special commendation from the State of New Hampshire by Governor Kelly A. Ayotte in celebration of the company's industry-first achievement.

SubCom, whose origins date back to the mid-1800s, has been a global leader in subsea cable design, manufacturing, and deployment since its entry into the communications industry in 1955. It has significantly contributed to the advancement of modern digital infrastructure.

Nearly all of the world's data is transmitted via secure, high-speed fiber optic cables that connect continents and propel the global economy. No company on the planet has deployed more cable and system components than SubCom – enough to circle the Earth more than 25 times – or better positioned itself to meet the ever-developing needs of its customers.

“On behalf of the entire team at SubCom, we are honored and grateful to have the opportunity to celebrate our company's historic achievement,” said David Coughlan, CEO of SubCom. “This milestone is a testament to several factors: the remarkable capability and adaptability of subsea cables, which are the backbone of the global data network; the strength of our country and our state's manufacturing sectors; and, most importantly, the dedication and expertise of our employees. We share in this accomplishment together and we are tremendously proud.”

### **About SubCom**

SubCom engineers, manufactures, and installs subsea fiber optic data cables - the unsung heroes of global communication. With an unrelenting focus on quality, reliability, and value, SubCom offers flexible end-to-end building blocks for the high-tech networks that are the backbone of the world's digital infrastructure. Since 1955, SubCom has deployed enough cable to circle the equator more than 25 times. For more information, visit [www.subcom.com](http://www.subcom.com)

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